

# THE FARMINGTON TIMES

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## THE NEW ERA AND BIG BUSINESS

Whether Bolshevism is to take root in the United States is in the hands of Big Business.

Big Business can stud America with Red Flags or Big Business can root up even the few that have been planted in this country.

On the golden banners of the industrial oligarchy that has been built up in America is inscribed but one word—Profits.

Big Business has the choice of pulling those banners down and hauling up others carrying the word Humanity, or Big Business can wait until surging multitudes pull them down and hoist blood red ones in their places.

The choice is plain, and we believe that Big Business will see the light and make its own change of banners.

It is going to require a revolutionary upheaval in American business ideals to put Humanity above Profits—but what is a serious operation to a man with a cancer if it cures the disease?

The New Era of the Greater Humanity which we have been preaching in these columns does not decri honest competitive effort or honest profits gained by honest, conscientious effort.

What it does decri is dividends gained at the cost of underpaid and overworked labor, blood-stained profits drawn from stunted children, surpluses acquired through business deceit and chicanery and sinking funds obtained by political manipulation and violation of the laws.

So-called Efficiency experts and so-called business efficiency Magazines are the greatest foes of Humanity in America today.

Efficiency has no place for Humanity, it knows nothing but results; it aims at getting more work out of labor without increasing compensation. Efficiency is the core of the commercial carbuncle on the national neck.

We recall reading in Efficiency Magazines stories of superintendents and managers who became presidents of corporations because of their expertness in cutting down expenses and thus increasing dividends. We have yet to read a story of a factory official being commended by a Board of Directors for using part of the profits to improve conditions for the employees. Efficiency hails the dividend producer and decries the humanitarian as a dreamer and a menace to good business.

In the New Era the first thought of Big Business must be Labor. It must share its profits with its workers; it must treat them as human brothers; it must recognize their longings and their hopes and their comforts. It must constantly bear in mind that the humblest laborer is a man with a soul—a brother to be assisted to better things, not to be smashed further into the dust by unrewarded toil.

A man who has been endowed by a merciful God with brain power to build up a large organization of employees has been endowed at the same time with a trust. He is expected to use his gift to uplift his weaker brothers, not to use them to make bricks without straw for his personal gain. Brains and perseverance are certainly entitled to greater rewards than sloth and indifference, but not to such rewards as will make other men slothful and indifferent through sheer hopelessness.

There has been a tendency in American industry to provide workers with swimming pools, rest rooms, gymnasiums and the like. It is well to make workshops comfortable, but where conveniences are introduced to turn the attention of workers from low wages, it is not well. It is much better to pay men and women large enough wages so that they can have their comforts at home. Industry needs a little less of paternalism and more straight-out humanity and fair play.

American labor is intelligent. It does not ask unreasonable things as a rule. Industry can grant its requests without injury, but it cannot ignore them without injury.

The change from Profit to Humanity must come quickly. There is a wave of unrest in the air and it is growing.

Only drooling fools and senile reactionaries deny the danger of Bolshevism in America, and only silly human ostriches believe that psychological wave can be dissipated by ignoring it. We have a number of the type in St. Louis, and no doubt they are general throughout the country.

"There are 262,000 men in 123 industrial communities out of work," says Secretary of Labor Wilson, "and employment must be obtained for them to prevent the 'philosophy of force' from entering the country."

"Serious unrest faces the country unless Big Business adopts a new humanitarian policy," says A. L. Filene, big Boston department store owner and employer of 2,800 persons.

Here are Labor and Capital talking—enlightened Labor and enlightened Capital.

Let us look the situation in the face. A quarter of a million men are out of

work. Prohibition will throw another million out. These men must be given jobs. The Government, of course, can provide temporary work for some, but not all.

Why shouldn't industry which fattened off the war place thousands of men at work, whether it be profitable to do so at this time or not? It will entail some sacrifice, just the thing that is needed to open up the New Humanitarian Era in American industry.

There can be no humanity without sacrifice. Let that lesson sink into the big men of business and the rest will be easy.

Humanity—unselfishness—will kill Bolshevism.

Inhumanity—selfishness—will bring it on.

"I AM MY BROTHER'S KEEPER"—St. Louis Republic.

### PUBLICITY BUREAU DEMOCRATIC STATE COMMITTEE

(By Means Ray.)

Jefferson City, Mo., Feb. 4.—Whether or not the dry amendment to the federal constitution which has been approved by the Missouri legislature can be referred to the voters of the State under the initiative and referendum is the main question here.

The state constitution provides that when eight per cent of the voters in two-thirds of the congressional districts ask it all measures passed by the legislature may be referred to the voters for their ratification.

The federal constitution provides, however, how amendments may be adopted by the legislatures of the states and many are of the opinion that it does not apply in this case, but no one seems absolutely certain.

If the amendments to the federal constitution can be referred by the referendum there are a number of states which will have to vote on the matter before it is finally settled.

The cloak room of the house of representatives has been partially cleared of the negroes. No, gentle reader, they have not been removed from the payroll, but are still receiving \$3.50 per day, but have been transferred to the bill room by Republican leaders.

A number of Republicans resent negroes being in charge of the bill rooms, for they do not seem to relish seeing their wives and daughters, who are their clerks, forced to go there and get bills from the "burr heads," as they have dubbed the negroes.

Lieut. Gov. Wallace Crossley has two bills which have been presented in the Senate by Senator W. M. Bowler of Vernon county, which are intended for the benefit of soldiers and sailors. One provides that every effort be made to secure positions for returning soldiers and sailors and for full publicity to employers who refuse to give soldiers their places back.

The other provides for a memorial to soldiers and sailors. In the event of its passage a memorial hall will be built and tablets of suitable size for each county in the state will be provided in order that the names of all who lost their lives may be placed thereon. "A building of the character proposed by this bill will always stand in commemoration of their deeds of valor and the state's appreciation of her gallant sons," declared Governor Crossley.

Farmer members of the Legislature have organized for the purpose of securing legislation which they claim is needed for their protection. Among the bills which will be backed by them is one providing for the inspection and grading of hay by the state; the inspection of seed and some regulation of the price to be charged for feed in the stock yards of the state.

A bill to make Missouri dry has been presented. This measure provides for "search and seizure" of all places in the state whenever it is the opinion of the officials that liquor is being stored. Search can only be made after the prosecuting attorney has made an affidavit before a justice of the peace to the effect that in his opinion liquor is being illegally stored.

Senators Kinney and Buford are gaining favor with the women and children of the state for the great interest they are showing in the Children's Code. It is remembered by those who are acquainted with legislative matters that Senator Kinney's brother, the late Thomas E. Kinney, of St. Louis, was a pioneer in child labor laws and matters of this kind. Senator Mike Kinney has followed in his footsteps and during his membership in the Senate has been a staunch friend of women and children. He is also known for his great work among the poor of St. Louis.

There are two or three measures in the legislature affecting the Tax Commission. One by Senator McCullough, of Knox county, provides that the commission be abolished and the State Board of Equalization, composed of Governor Gardner, Attorney General McAllister, Treasurer Middlekamp, Secretary of State Sullivan and Auditor Hackmann, name a commissioner or secretary to gather information for their information and guidance.

Representative Morgan, Republican, of Putnam county, has a measure which provides for the assessment of property at its face value and a reduction of the State tax rate and limits the rate to be charged in counties and cities of the state.

### VALLES MINES

James Thurman is reported very ill. Mrs. Geo. Whitesell and Miss Pearl Whitesell were shopping in Bonne Terre Wednesday.

Miss Ada Heaton was guest of her sister, Mrs. H. C. Rhodes, Wednesday. Jas. Bunt was a Bonne Terre visitor one day last week.

Bud Riddle of Desloge visited his mother, Mrs. Mary Riddle, Saturday and Sunday.

Mr. and Mrs. Jas. Bunt are visiting relatives in Flat River this week.

Miss Cora Buscher was shopping in Bonne Terre Saturday.

Preston Politte was a Festus visitor Saturday evening.

Miss Olga Heaton visited at the home of H. C. Rhodes Friday.

Several from here attended the pie supper at Prospect Saturday night.

Miss Hettie Appleberry visited her father in Bonne Terre Saturday and Sunday.

Mrs. Effie Turley was guest of her daughter, Mrs. Geo. Whitesell, Sunday.

Chas. Bellville and Andrew Statzel of Oakdale were guests of Misses Anna and Ada Heaton Sunday night.

Mr. and Mrs. Clifton Aubuchon of French Village visited at the home of S. A. Sykes.

Miss Bessie Riddle, who has been visiting her sister, Mrs. C. Richardson at Desloge, returned to her home here Monday.

Wm. E. Heaton made a business trip to Bonne Terre Monday.

There will be church services here Sunday night. Everybody invited.

Elbridge Horn was a Bonne Terre visitor Tuesday.

Mrs. Edith Whaley of St. Louis is visiting her parents, Mr. and Mrs. J. P. Whaley, at this writing.

Mr. and Mrs. Wm. E. Heaton and children, Althea, Roscoe and Abbie, visited at the home of H. C. Rhodes Sunday.

Charley Turley, Arthur, Clarence and Earl Sykes attended the pie supper at Prospect Saturday night.

Miss Delia Whaley of St. Louis visited home folks here last week.

Private Willie Bellville recently received an honorable discharge from army service and returned here Friday.

He entered service about six months ago, and was mustered out at Camp Funston.

Ed Henroid, who has been very sick with influenza, is reported better at this writing.

Arnold Rougely and daughter, Hazel Belle, of Festus visited relatives here Monday.

Mr. and Mrs. Waller of Hazel Run visited their son, Smith Waller.

Mr. and Mrs. Geo. Whitesell visited her mother, Mrs. Effie Turley, Sunday.

### PRIMROSE

John Beal of near Melzo transacted business in Bonne Terre Monday.

Miss Vada Humphrey and Lawton Crossman were guests at the home of Wm. A. Moon Monday night.

Jake Pettes of Bonne Terre motored out here Monday morning.

Dr. C. P. Poston of Bonne Terre made a professional call here Monday morning.

Mrs. Ida Jones and daughter, Verma, were shopping in Bonne Terre Tuesday.

Mrs. Wm. Pettes was guest of Mrs. Henry Pettes Monday.

Mrs. Mary Moon and daughter, Nellie, spent Tuesday at the home of Mrs. Henry Pettes.

Mrs. Alice Moon was shopping in Bonne Terre Tuesday morning.

Mrs. Wm. Lawson of near Coonville was a guest at the home of John Ketcherside of near Silver Springs Tuesday.

Miss Vada Humphrey was guest of Morris Jones Tuesday evening.

John Wigger of near here transacted business in Bonne Terre Wednesday.

Mrs. Alfred Cole was shopping in Bonne Terre Wednesday.

Firman Moon was a visitor at the home of Morris Jones Wednesday night.

Welton Holdman of Bonne Terre is here to assist his uncle, Morris Jones, in the saw mill.

Geo. Holdman of Melzo transacted business in Bonne Terre one day last week.

Mr. Wilkison of Prospect transacted business in Bonne Terre Thursday.

Mr. and Mrs. Lass Cash spent the fore part of last week visiting friends and relatives near Big River and at Bonne Terre.

Mrs. Snyder and Mrs. Emma Jones were guests at the home of Mrs. Henry Pettes one day last week.

Charley Charleston of Chicago made a business trip here the fore part of the week.

Those entertained at the home of Alfred Cole Friday were: Mrs. Frank Calvert, Mrs. Walt Calvert, Mrs. Lillie Moon and little son, Glenwood, of Bonne Terre and Mrs. Steve Cole of near Blackwell.

Wm. Snyder transacted business in Bonne Terre one day last week.

Mrs. Wm. Lawson, Mrs. Rose Holdman and Miss Nellie Moon were guests at the home of Mrs. Henry Pettes, Friday.

Mr. and Mrs. Lee Snyder of Bonne Terre spent the week-end here at the home of the former's parents, Mr. and Mrs. Wm. Snyder.

Mrs. Jane Jones was a visitor at the home of Wm. Moon Friday morning.

Misses Bertha Blackwell of Moon-town and Eva Jones of Melzo were visitors at the home of Morris Jones Friday.

Miss Nellie Moon was guest at the home of Morris Jones Friday evening.

Mrs. Alice Moon spent one evening last week at the home of M. W. Jones.

Mrs. Cooksey and Mrs. Vetal Pratte of Bonne Terre spent part of last week at the home of Mrs. Henry Pettes and family.

Mr. and Mrs. M. M. Murphy of East Bonne Terre spent Saturday and Sunday at the home of Wm. A. Moon and family.

### AVON

Mr. and Mrs. A. C. Wade spent Sunday with Mr. and Mrs. C. A. Boyd.

Mr. and Mrs. Preston Merritt of Flat River spent the week-end with relatives at this place.

Henry Miller of Fredericktown was a visitor at this place this week.

Misses Lula, Emma, and Bertha Herman spent one day recently with Mrs. Tucker Boyd of Coffman.

Clarence Wade, who has had employment at State Hospital No. 4, has returned home.

Mrs. Tony Gegg spent one day recently with Mrs. Nicholas Danieley, who has been quite ill.

Wm. Kennon of Route 6 is guest of relatives at this place.

Mrs. W. S. Thomure of Route 3 spent Thursday with Mrs. J. M. Blaylock.

Mr. and Mrs. Bartlett Bieser, who have been spending the past week with relatives at Ste. Genevieve and Festus, returned to their home at this place Sunday.

Mrs. Tom Halter and little daughter of Farmington spent the past week with her parents, Mr. and Mrs. H. E. Boyd.

Mr. and Mrs. Ed Govreau of Wein-garten were guests of Mr. and Mrs. Antoine Bieser Sunday night.

Sherman Blaylock was a business visitor at Leadington Tuesday.

Thos. Boyd arrived home Tuesday from Camp Funston, Kans., where he had been in training since the 26th of last July. He is looking fine, and he had the measles, flu, and also a touch of tonsillitis, spending all told 45 days at the hospital during the six months he was in the service.

Those who spent Sunday with A. J. Gordon and family were: Mr. and Mrs. Alex Gordon, Mr. and Mrs. Annie Vaughn and little daughter, and Miss Ophelia Sloan of Route 3.

C. A. Rodgers who recently received a discharge from the military service at Camp Pike, Ark., departed Friday for Blytheville, Ark., after spending the past three weeks with his parents, Mr. and Mrs. E. L. Rodgers.

Geo. Beard and family, who moved from this place to Ste. Genevieve some time ago, have returned to their farm to reside. We are glad to welcome them.

Miss Edyth O. Rodgers, who just closed a most successful five-months term of school at the Unity district, departed Sunday to start teaching a five-months term at the Centennial school.

The entertainment and box supper which was given at the Oakland school was a decided success in every way. The boxes sold well, ranging from \$1 to \$4.75, totalling the sum of \$51. The teacher, Miss Laungelia, received the box of candy for being the most popular young lady present.

### ROUTE 3

Mr. and Mrs. Lloyd Smith and children of Farmington spent Sunday with Mrs. Smith's parents, Mr. and Mrs. James Bowling, of this route.

Several of this route motored to Ste. Genevieve Monday.

Mr. and Mrs. Henry Gregory received a card Monday that their son, Frank, arrived in New York last Friday from overseas, and Mrs. Molly Thomure also received a card from her son, Dennis, stating that he arrived at the same time.

Mr. and Mrs. Tom Smith and daughter, Mrs. Robert Marks, spent Sunday with Walter Miller and family.

Judge E. S. Womack is attending court in Ste. Genevieve this week.

Royce Wampler of Flat River spent the week-end with friends and relatives of this route.

A. C. Wade and family spent Sunday with C. A. Boyd and family of Avon.

Mr. and Mrs. Amanda Vaughn and little daughter, Viola, spent Sunday with Mr. and Mrs. Alex Gordon.

D. E. Coffey, Sr., is spending the week with relatives in Ill.

Mrs. Niles Vaughn and son, Allen, attended church at Doe Run Sunday.

Miss Elsie Silvey of Flat River spent the week-end with Mrs. Otto Shinn.

Those who spent Sunday afternoon with Thomas Gregory and family were: Misses Fannie Counts, Thelma, Lena and Zola Hammors and Viola Harter, Messrs. Julian Gordon, Perry Carter and Elijah Hammors, Clarence Wade, J. C. Harter, Burl Harter and Mrs. Bowling and daughter, Ruby. All had a good time.

Miss Alice Cruse, nineteen-year-old daughter of John Cruse, died at her home near Womack Thursday evening and was laid to rest at Pleasant Hill cemetery Saturday. She leaves a father, two sisters, one brother, Mertie, who is overseas, to mourn her death.

### KNOB LICK

Miss Aline Black who has been on the sick list is reported better.

Miss Maud Wells spent Thursday night with her aunt, Mrs. Alf Clark.

Miss Elsie Marshall was shopping in Knob Lick Friday.

Mrs. Wm. Garrett was the guest of Miss Mary Kerslett Wednesday of last week.

Leo Mathews of Mt. Oak was a business visitor in Knob Lick Friday.

Mrs. Chas. Marshall was the guest of Mrs. Wm. Black Tuesday of last week.

John Wells was a business visitor in Farmington Saturday.

Miss Edna Chamberlain visited home folks Sunday.

Miss Bertha Wells of Farmington spent Saturday night and Sunday with home folks.

Dewey Irvin was a Knob Lick visitor Sunday.

J. D. Wells visited relatives in Farmington Sunday.

John Brewen received his discharge from the army service Saturday.

Henry O'Bannon was a Farmington visitor Saturday.

Mrs. Wm. Dugal of Route 3 with her family spent Sunday with home folks.

Ernest Parrott returned from training camp Thursday.

John Casteel was the guest of John Wells Sunday.

Born to Mr. and Mrs. Jonah Clark, Jan. 31, a boy.

Miss Mabel Ebrecht visited home folks Saturday night and Sunday.

Ernest Parrott made a business trip to Farmington Saturday.

Mr. Hutchings was a Knob Lick visitor Monday.

John Lemon and John Brown were the guests of Jess Ervin Sunday.

Wm. Wells spent Sunday afternoon in Farmington with his daughter, Mrs. Mary Wines.

Thomas Wells was a business visitor in Farmington Sunday afternoon.

Born to Mr. and Mrs. Ed. Fishbeck, Feb. 1, twin boys.

Ed. Clark is on the sick list at this writing.

Theodore Anderson was a business

visitor in Knob Lick Saturday.

Miss Mary Clark was the guest of Mrs. J. S. Martin Monday afternoon.

Miss Elsie Marshall and sister, Mary spent Tuesday as guests of Mrs. Chas. Canterbury.

Mrs. Henry Kinnerman is visiting relatives in St. Louis.

John Mund of Route 6 was a Knob Lick visitor Monday.

Thomas Wells spent the first of this week with relatives in St. Louis.

Miss Mabel Ebrecht was shopping in Farmington Saturday.

Miss Mary Mathews of Sebastian was a Knob Lick visitor Sunday.

### LIBERTYVILLE

Several here are suffering with the "flu". Among them are: Miss Hester Strahman, Gentry Moran, Frankie Ballard, Miss Blanch Scott, Mrs. H. B. Presnell and little Edward Presnell.

Dr. J. P. Clark of Perryville spent Saturday and Sunday here looking after his farming interests and attended church Sunday.

Capt. W. A. Kennedy passed through here last Thursday with some men who were looking for a farm.

Mr. Bollinger and son of Fredericktown were business visitors here last Thursday.

Mrs. E. O. Presnell was called to Farnfelt last Thursday, owing to the illness of her daughter, Mrs. W. L. Tomlinson.

J. W. Banes of Fredericktown was a business visitor in this community last Monday.

J. E. Burns of Leadwood and Kenneth Burns of Castor spent a short time in this community last Monday.

J. E. Turley contemplates attending a sale of Hereford cattle at Des Moines, Iowa, this week.

Thos. Holmes and family visited his brother, Cyrus Holmes, Saturday and Sunday.

The remains of Mrs. Lawrence Johnson were brought here for burial on Thursday of last week.

Mr. and Mrs. Herman Conrad spent Thursday and Friday of last week at Fredericktown.

George Hahn of Fredericktown spent a few days last week here with his sister, Mrs. E. E. Kinkead. Mr. Hahn is just back from France and was one of the Marines in the Second Division, and was seriously wounded. He also reports having met Granville Harris, who is remembered

# 13 Dollars—13 Cents

When Swift & Company paid, say,—13 dollars per hundredweight for live beef cattle last year, the profit was only 13 cents! In other words, if we had paid \$13.13, we would have made no profit.

Or, if we had received a quarter of a cent per pound less for dressed beef we would have made no profit.

It is doubtful whether any other business is run on so close a margin of profit.

This is bringing the producer and the consumer pretty close together—which should be the object of any industry turning raw material into a useful form.

This remarkable showing is due to enormous volume, perfected facilities (packing plants strategically located, branch houses, refrigerator cars, etc.), and an army of men and women chosen and trained to do their special work.

This, and many other points of interest, are found in the Swift & Company Year Book for 1919, just published which is brought out for the public as well as for the 25,000 Swift & Company shareholders.

The Year Book also represents the packer's side of the Federal Trade Commission investigation, upon which Congress is asked to base action against the industry.

Many who have never heard the packer's side are sending for the Year Book.

Would you like one? Merely mail your name and address to the Chicago office and the book will come to you.